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NOBLE JEWELRY HOLDINGS LIMITED
億 鑽 珠 寶 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 475)

**APPOINTMENT OF AN INDEPENDENT NON-EXECUTIVE DIRECTOR
AND
APPOINTMENT OF A MEMBER OF AUDIT COMMITTEE**

The board of directors (the "Board") of Noble Jewelry Holdings Limited (the "Company") announces that Mr. Tang Chiu Ming Frank ("Mr. Tang") is appointed as an independent non-executive director and a member of the audit committee of the Company with effect from 1 February 2008.

The Board of the Company announces that Mr. Tang is appointed as an independent non-executive director and a member of the audit committee of the Company with effect from 1 February 2008.

Mr. Tang, aged 64, has more than 30 years' experience in the jewelry industry and was the founding chairman of The Hong Kong Jewelry Manufacturers' Association. Mr. Tang is currently a member of Appeal Board Panel under the Consumer Goods Safety Ordinance and the chief executive officer of ACCA Jewelry Limited. Mr. Tang has not held any directorship in other publicly listed companies in the last three years.

There is no service contract between the Company and Mr. Tang. He will hold the office from 1 February 2008 until the conclusion of the next general meeting of the Company and will be eligible for re-election in accordance with the provisions of the articles of association of the Company. He is entitled to an annual director's fee of HK\$100,000 which is determined with reference to his responsibilities, experience and market benchmarks by the Board.

Mr. Tang has not previously held any position with the Company or any of its subsidiaries. He does not have any relationship with any directors, senior management or substantial or controlling shareholders of the Company. Furthermore, he does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, the Board is not aware of any other matter in relation to the appointment of Mr. Tang which needs to be brought to the attention of the shareholders of the Company or needs to be disclosed pursuant to the requirement of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to welcome Mr. Tang to join the Board.

By order of the Board
NOBLE JEWELRY HOLDINGS LIMITED
Chan Yuen Hing
Chairman

Hong Kong, 1 February 2008

As at the date of this announcement, the executive directors of the Company are Mr. Chan Yuen Hing, Mr. Tang Chee Kwong, Ms. Chan Lai Yung and Mr. Yu Yip Cheong, the non-executive director is Mr. Yeung Kwok Keung, JP, the independent non-executive directors are Mr. Chan Cheong Tat, Mr. Tang Chiu Ming Frank and Mr. Yu Ming Yang.