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NOBLE JEWELRY HOLDINGS LIMITED
億 鑽 珠 寶 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 00475)

CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement of Noble Jewelry Holdings Limited (the “Company”) dated 12 August 2010 (the “Announcement”) in relation to the acquisition of a property that constituted a discloseable transaction. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

The Company wishes to clarify that the Vendor is a trading company and to the best of the knowledge, information and belief of the Directors, after making all reasonable enquiries, the Vendor and its ultimate beneficial owner are third parties independent of the Company and its connected persons as defined under the Listing Rules. During the last two financial years, the Property has been used by the Vendor itself and no valuation on the Property has been carried out by the Company.

By order of the Board
NOBLE JEWELRY HOLDINGS LIMITED
Sin Lap Poon
Company Secretary

Hong Kong, 17 August 2010

As at the date of this announcement, the executive directors of the Company are Mr. Chan Yuen Hing, Mr. Tang Chee Kwong, Ms. Chan Lai Yung, Mr. Chan Wing Nang, Mr. Lai Wang and Mr. Tsang Wing Ki, the independent non-executive directors are Mr. Chan Cheong Tat, Mr. Tang Chiu Ming Frank and Mr. Yu Ming Yang.