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NOBLE JEWELRY HOLDINGS LIMITED
億 鑽 珠 寶 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 00475)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Noble Jewelry Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 26 November 2010 for the purposes of, among other matters, considering and approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 September 2010 for publication, and considering the recommendation on the payment of an interim dividend, if any.

By order of the Board
NOBLE JEWELRY HOLDINGS LIMITED
Sin Lap Poon
Company Secretary

Hong Kong, 16 November 2010

As at the date of this announcement, the executive directors of the Company are Mr. Chan Yuen Hing, Mr. Tang Chee Kwong, Ms. Chan Lai Yung, Mr. Chan Wing Nang, Mr. Lai Wang and Mr. Tsang Wing Ki; the independent non-executive directors are Mr. Chan Cheong Tat, Mr. Tang Chiu Ming Frank and Mr. Yu Ming Yang.