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NOBLE JEWELRY HOLDINGS LIMITED
億 鑽 珠 寶 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 00475)

RESIGNATION OF EXECUTIVE DIRECTOR

The board of directors (the "Board") of Noble Jewelry Holdings Limited (the "Company") hereby announces that Mr. Chan Wing Nang ("Mr. Chan") has tendered his resignation as an executive director of the Company with effect from 1 April 2011 due to other business engagements, which require more of his time. Mr. Chan has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its appreciation to Mr. Chan for his invaluable contribution to the Company during his tenure of office.

By order of the Board

NOBLE JEWELRY HOLDINGS LIMITED

Chan Yuen Hing

Chairman

Hong Kong, 31 March 2011

As at the date of this announcement, the executive directors are Mr. Chan Yuen Hing, Mr. Tang Chee Kwong, Ms. Chan Lai Yung, Mr. Lai Wang, Mr. Setiawan Tan Budi and Mr. Tsang Wing Ki, the independent non-executive directors are Mr. Chan Cheong Tat, Mr. Tang Chiu Ming Frank and Mr. Yu Ming Yang.