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NOBLE JEWELRY HOLDINGS LIMITED

億鑽珠寶控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 475)

POLL RESULTS OF EXTRAORDINARY GENERAL MEETING

The Company is pleased to announce that at the EGM held on 23 March 2012, the Resolution approving the Proposed Change of Name was duly passed by the Shareholders by way of poll.

Reference is made to the circular of Noble Jewelry Holdings Limited (the “**Company**”) dated 24 February 2012 (the “**Circular**”). Unless the context otherwise requires, terms used in this announcement shall have the same meanings as defined in the Circular.

RESULTS OF EGM

The Company is pleased to announce that at the EGM held on 23 March 2012, the special resolution set out in the notice of the EGM (the “**Resolution**”) proposing to approve the Proposed Change of Name was duly passed by the Shareholders by way of poll. The branch share registrar of the Company, Tricor Investor Services Limited, was appointed as the scrutineer for the purpose of the vote-taking at the EGM.

As at the date of the EGM, a total of 273,610,000 Shares were in issue, which was equivalent to the total number of Shares entitling the Shareholders to attend and vote for or against the Resolution at the EGM. No Shareholders were entitled to attend the EGM and abstain from voting in favour as set out in Rule 13.40 of the Listing Rules. No Shareholders were required under the Listing Rules to abstain from voting at the EGM.

The poll results of the Resolution were as follows:

Special resolution	Number of Shares represented by votes cast and percentage of total number of votes cast	
	For	Against
Resolution as set out in the notice of the EGM	204,720,000 Shares 100%	0 Shares 0%

As more than 75% of the votes were cast in favour of the Resolution, the Resolution was duly passed as special resolution of the Company.

By Order of the Board
Noble Jewelry Holdings Limited
Chan Wing Yuen, Hubert
Executive Director & Chief Executive Officer

Hong Kong, 23 March 2012

As at the date of this announcement, the Board consists of four executive Directors, namely Mr. Wu Hao, Mr. Hu Yangjun, Mr. Hu Yishi and Mr. Chan Wing Yuen, Hubert; a non-executive Director, namely Mr. Li Wei Qi, Jacky; and three independent non-executive Directors, namely Mr. Wu Chi Keung, Mr. Heung Chee Hang, Eric and Ms. Kwok Pui Ha.